

PRIVACY NOTICE:

Chester Road Dental Care Limited is committed to maintaining the trust and confidence of all visitors to our website. We understand your privacy is important to you and you care about how your personal data is used. We respect and value the privacy of all visitors to our website.

We want you to know we are not in the business of selling, renting or trading email addresses with other companies or businesses for marketing purposes.

What personal data is collected by this website ?

This website does not collect personal data unless you send us an email or complete an online enquiry form; in which case we will only use it in a way which is consistent with our obligations and your rights under the law.

USE OF COOKIES:

Our website does not use cookies to identify you for marketing purposes; but they may be used for the essential operation of the website itself.

We may use third party services such as Google Analytics to collect standard internet log information. If we do this it would be for example; to collect the number of visitors to a particular area of the website or to identify which brand of browser is being used (eg Google Chrome).

This information is only processed in a way that does not identify anyone.

Information About Us:

Chester Road Dental Care is a trading name of Chester Road Dental Care Limited registered in England under company number 09535179

Correspondence Address: 11 Chester Road, Poynton, Stockport, Cheshire. SK12 1EU

Telephone: 01625 876900

Email: info@chesterroaddentalcare.co.uk

What does this notice cover ?

This privacy information explains how we use your personal data, how it is collected, how it is held, and how it is processed. It also explains your rights under the law relating to your personal data.

What is Personal Data ?

Personal data is any information about you that enables you to be identified. Personal data covers information such as your name and contact details.

What are your rights ?

Under the GDPR, you have the following rights which we will always work to uphold:

- 1) The right to be informed about our collection and use of your personal data. This Privacy Notice should tell you everything you need to know, but you can always contact us if you have any questions.
- 2) The right to access the personal data we hold about you.
- 3) The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete.
- 4) The right to be forgotten – that is the right to ask us to delete any of your personal data that we have.
- 5) The right to prevent the processing of your personal data.
- 6) The right to object to us using your personal data for a particular purpose.

If you have any cause for complaint about our use of your personal data you have the right to lodge a complaint with the Information Commissioner's Office (ICO).

How Do We Use Your Personal Data ?

Under GDPR we must always have a lawful basis for using personal data. This may be because the data is necessary for our performance of a contract with you, because you have consented to our use of your personal data, or because it is in our legitimate business interests to use it. Your personal data may be used for one of the following purposes :-

- Supplying our services to you. Your personal details are required in order for us to enter into a contract with you.
- Personalising and tailoring our services for you.
- Communicating with you. This may including responding to emails or calls from you.

How long will you keep my Personal data ?

We do not keep your personal data information longer than is necessary to properly deal with your enquiries, and we do not ask for more information than is required.

Do you Share My Personal Data ?

If you contact the practice via email your contact details and any other information supplied will only be used by Chester Road Dental Care to contact you. Your personal information will not be distributed to anyone for any purpose.

How Can I Access My Personal Data ?

If you want to know what personal data we have about you then you can ask us for details of that personal data. There is not normally any charge for this request unless your requests are 'manifestly unfounded or excessive' (for example, if you make repetitive requests).

How Do I Contact You ?

Email Address: info@chesterroaddentalcare.co.uk

Address: Chester Road Dental Care, 11 Chester Road, Poynton. SK12 1EU

Telephone: 01625 876900

Changes to this Privacy Notice:

We may change this privacy notice from time to time. Any changes will be made available on our website www.chesterroaddentalcare.co.uk